



4/21/2020

Greetings Farmers and Land Owners,

As you work on negotiating your rental rates here is a short summary of cash rental rates for Juneau County, the Agricultural District that Juneau County is in, and the State averages. These rates are the averages for 2019 according to the United States Department of Agriculture (USDA) - National Agricultural Statistics Service (NASS) Quick Stats. You can find more details on their website here: <https://quickstats.nass.usda.gov/>. These rents are measured in \$/acre for the 2019 averages. See the table below for the rental rates.

Cash rent is measured in \$/acre for the 2019 statistics			
Type of Rent	County Average	Central Agriculture District Average	State Average
Cash, Cropland, Non-Irrigated	\$89.50	\$91.00*	\$137.00
Cash, Cropland, Irrigated	\$285.00	\$254.00**	\$237.00
Cash, Pastureland	\$48.00	\$31.50***	\$40.00

- * **Central Agriculture District** includes: Adams, Green Lake, Juneau, Marquette, Portage, Waupaca, Waushara, and Wood Counties.
- ** **Central Agriculture District** includes: Adams, Juneau, Marquette, Other (combined) counties, Portage Waupaca, Waushara
- *** **Central Agriculture District** includes: Adams, Green Lake, Juneau, Marquette, Other (combined counties), Portage, Waupaca, Waushara, and Wood Counties.

Here are a few additional resources to utilize when negotiating your rental rates.

- Ag Lease 101 has documents that breakdown lease agreements and has examples of lease agreements: <https://aglease101.org/>.
- Lease and/or Rent Value Information from UW-Madison Division of Extension Farm and Risk Management: <https://fyi.extension.wisc.edu/farmteam/lease-information/>.
- Wisconsin Custom Rate Guide 2017: https://www.nass.usda.gov/Statistics_by_State/Wisconsin/Publications/WI-CRate17.pdf.

If you have any additional questions or concerns feel free to contact Alana Voss, Agricultural Educator at alana.voss@wisc.edu or 608-847-9329.

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